Confidential Leadership Report

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NATURAL ABILITIES AND LEADERSHIP

Effective leaders understand at their core the importance of knowing themselves. As a leader, you may have taken other assessments which have informed you about your personal style, behavioral tendencies, others’ perceptions of you, interests, etc. A complete understanding of your effectiveness in leadership roles includes information about your natural abilities and how they impact your self awareness and self management.

You have a starting place on each of the ability continuums of the Highlands Ability Battery (HAB). And, you have learned, or can learn, to move up and down those continuums by developing specific skills. Being aware of your natural abilities enables you to know which skills to develop, helps you identify others who have talents different from your own, and provides you with an understanding of the behaviors you are likely to revert to under stress. Understanding yourself can result in small yet significant changes in your style.

Knowing your natural abilities can help you answer questions such as:

- Are my talents in alignment with the responsibilities required in my work?
- Are there select skills I want to develop?
- What are my potential blind spots?
- Do I have natural abilities that currently have no outlet?
- How can I continue to grow in my work?

Knowing your abilities can help you steer toward tasks and leadership roles that use your talents, and encourage others to help you achieve the results you want.

This Self Management tool for Leaders can help create shifts in how you think about your position and work roles such as:

<table>
<thead>
<tr>
<th>Move from thinking</th>
<th>Move to thinking</th>
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</thead>
<tbody>
<tr>
<td>I will know how to lead when I am selected for a leadership role.</td>
<td>I need to be aware of what I don't know when I take on a leadership role.</td>
</tr>
<tr>
<td>Leadership roles require me to do what I already do, just on a bigger scale.</td>
<td>Leadership roles require additional competencies that may require some skill building.</td>
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<tr>
<td>As a leader, I will make changes I know need to be made by using my knowledge and expertise.</td>
<td>As a leader, decision-making will be more complex, and I need to know how to work through others and use influence.</td>
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<tr>
<td>My current effectiveness as a leader will carry over to other leadership roles.</td>
<td>Effectiveness in a leadership role is a combination of my talents and the circumstances.</td>
</tr>
<tr>
<td>Leaders are expected to be focused on the work, avoiding anything personal to leak into their roles and responsibilities.</td>
<td>“You hire a person for a job and the whole person shows up for work.” (Quote from Chester Barnard, Industrial and Organizational Psychologist).&quot;</td>
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As you have discovered, the HAB measures your abilities objectively by requiring you to perform specified tasks on the computer, not by asking you to describe yourself or by asking you to answer questions about yourself. This enables you to know what kinds of tasks come easily to you, and also which tasks are more difficult for you.

Most of the HAB ability worksamples you took were timed. The speed with which you do a particular task is one important measure of how easy that task is for you. When a task needs more effort – when the answers do not come quickly - it may be because the ability required is not a strong ability for you. In some worksamples, we measure not only your speed but your accuracy in performing a particular task.

For each worksample, you are given a percentile ranking score or how you scored relative to everyone in our database. This provides you with an objective comparison of how you did on the worksample relative to how other people have done. If you scored high in an ability as compared to other people, you can conclude that this is a strong natural ability for you. High scores do not guarantee high performance in roles requiring an ability, only that you have the capacity to do so.
If you scored low, this means successful performance of tasks requiring this ability will require more time, effort or energy than someone who scores higher. It does not mean you cannot perform that task effectively, only that it will take more effort. For example, if you score low in Idea Productivity, leadership roles requiring you to stay focused on a single project will be easier for you than those requiring multiple, simultaneously competing demands. If you score high in Idea Productivity, the reverse is true; leadership roles requiring multiple, simultaneously competing demands will be easier for you than those requiring a singular focus. Remember - it’s not important to have a high score on every worksample; but, it is important to know and understand what each of your scores means for you as a leader or prospective leader.

We use the terms “ability” and “natural abilities” to mean degrees or qualities of performance which stabilize at or about age fourteen. We distinguish them from skills and achievement. Skills are learned through education, training, practice and experience. We define achievement to mean present level of performance - i.e., what we are able to do at this moment by calling upon the combination of our natural abilities and our skills. These definitions do not necessarily agree with the definitions used by others, but we have found that they serve to mark essential differences in our performance in school and at work.

**Abilities In Context**

Any assessment you take should be considered within a broader context of who you are – a combination of 8 critical factors including your abilities, skills, interests, personal style, goals, values, family history, age, and position in the leadership hierarchy. It would be a mistake if you were to use abilities or any other measure alone to make important work and life decisions. Abilities constitute one basic and foundational part of our Whole Person Model.

**Remember, natural abilities:**

- Define which roles are easy for you and which are more challenging.
- Can cause dissatisfaction if ignored.
- Remain relatively stable over time.
- Can come in many patterns – none of them inherently good or bad.
- Determine what kind of leadership role fits you best.
- Reveal your ideal leadership style.
- Act as guides to how you learn and how you communicate.
YOUR RESULTS

The following sections discuss your results on each of the nineteen worksamples which make up the HAB. Each result is a measure of one of your natural abilities. You will see a general definition of the ability; how the ability was measured; your individual score; and how to interpret your score in your role as leader or potential leader.

To make them easier to understand and review, the abilities are grouped under the headings Personal Style, Driving Abilities, Specialized Abilities, and Vocabulary. The scores shown are the same as in your Ability Profile.

Everyone has his or her own pattern of abilities. There are no “good” patterns or “bad” patterns. Every pattern means that some things will be easy to do or learn, others more difficult. In using the information you get from the HAB, it’s important to move toward leadership roles that capitalize on your own pattern of strengths.

Among other things, you will want to take your abilities into account when:

- Self-assessing the fit between your abilities and the responsibilities of your current or future leadership roles.
- Determining the steps you need to take to reach the ideal leadership role.
- Managing your responses to specific challenges and people.
- Managing your work schedule.
- Utilizing your best way to get up to speed and learn new information.
- Communicating your ideas and decisions in a way that encourages others to respond and/or follow you.
- Maximizing your performance at work and seeking confidence in your approach.
- Relating to your fellow workers.
- Achieving satisfaction and harmony in your life.
PERSONAL STYLE

This section discusses your results on three scales which indicate the style with which you approach your work; the Generalist/Specialist scale, the Extrovert/Introvert scale, and the scale which measures your Time Frame Orientation. Each scale is a continuum, and your score represents where you naturally fall on that continuum.

No one is completely a Generalist or a Specialist - everyone shows some degree of both. Your score indicates that you are in the **mid-range** of the **Generalist-Specialist** scale. This means that you can function reasonably comfortably on either side of the scale. It also means that you need to study and understand how both sides function and how to move from one to the other when you need to.

**Specialists**

- Have a unique, individual way of looking at the world. They see things differently from the Generalists.
- Have a unique perspective. They do not generally represent the common view.
- Like to master their own body of knowledge or develop a skill of their own.
- Advance in organizations by taking possession of a particular area of knowledge.
- Accomplish more by working alone and autonomously.

**Generalists**

- Like to work with and through others. They work best in groups or teams.
- Prefer variety in their work and can move easily from task to task or from problem to problem.
- Think in terms of common goals and help others to achieve them.
- Advance in organizations by encouraging teamwork and inter-personal contact.
- Accomplish more by sharing their ideas and listening to others.

As a leader in the **mid-range** of the **Generalist-Specialist scale**, you have, in many ways, the best of all worlds. You will be able to contribute by hitting to all fields, in the same way as a switch-hitter in baseball.
Specifically, you can:

- **Use your ability to work with others to communicate your special knowledge to anyone who needs it.**
- **Make time to continue your research into a product or project that shows promise.**
- **Teach your subordinates to understand how Generalists and Specialists can work together efficiently.**
- **Coach your colleagues or employees in the best techniques for communicating with one another.**
- **Keep one part of a project for yourself to satisfy the Specialist in you.**
- **Be the bridge between the extreme Specialists and extreme Generalists in your group.**
- **Take a leadership role that relies on your functioning as liaison.**

As a leader who feels the pull of the **Generalist** and of the **Specialist**, you can be very effective in pulling a team together in a common project. You understand how each team member can contribute best, and you will be able to communicate easily with each participant by recognizing and responding to individuals’ personal styles.

**TIPS:** If you need or want to sharpen your leadership skills, you may need to learn to:

- Act decisively to resolve disputes or disagreements between work group or team members.
- Don’t hesitate to take credit for your ideas.
- Pick out the Specialists in your group and encourage them to share their ideas and their knowledge with the others.
- Pick out the Generalists in your group and encourage them to lead the way at meetings and discussions.
- Concentrate on developing your special knowledge of a process or project and explain your conclusions in detail to the group.
- Look for, understand and cope with the feelings and frustrations of your associates, colleagues and customers.
- Encourage challenges to the ideas and values of the common point of view.
- Define the common vision, mission, goals or objectives of the team.
- Focus on your special knowledge and explain to your superiors how it may be used to benefit the organization.
- Be selective about the topics or projects you pursue in depth – your Achilles heel is to feel the need to go in depth on everything, taking both a mile-wide and mile-deep approach.
No one evidences Introversion or Extroversion all of the time; everyone shows some characteristics of both. Your score indicates that you have a preference for Extroversion.

**Extroverts** get energy from being with and talking to others, and they especially like unstructured interactions. **Extrovert**/leaders enjoy being highly visible. On the other hand, they tend to wilt when they’re forced to spend large chunks of time alone - working on reports, budgets, and presentations. The optimal work environment for the Extrovert/leader is one that allows for a great deal of interaction with people. This tendency of Extrovert/leaders to be visible and outgoing puts a premium on extroversion as the prime leadership style, rather than on those who are more reserved and work behind the scenes.

**Extrovert**/leaders tend to process information aloud - in other words, their preference is to talk through options for the problems they’re facing. In fact, they may need to process their thoughts aloud in order to arrive at a definitive solution. Because they tend to reveal their thought processes to others before they announce a decision, they can be viewed by others as fickle or indecisive. Also, as Extroverts, they may find it difficult to withhold information - trade secrets, experiments, etc. that they know they are not permitted to share. The need to be circumspect and protect confidences can be very challenging for an Extrovert.

As an Extrovert you:

- Enjoy being around others for a good part of your work day.
- Gather energy from events, experiences, and social interactions and like variety in your work.
- Become drained of energy when you have to work alone for a long period of time.
- Tend to speak first, reflect later. Be careful to consider the impact of your ideas on your colleagues and direct reports before you announce them.
- Like to develop your ideas by discussing them with others and often prefer to communicate face-to-face.
- Tend to be sociable and expansive and enjoy initiating and sustaining interaction with others.
✔ Learn best by discussion and interaction with others.
✔ Tend to avoid long, slow jobs or projects, particularly if they do not include interaction with others.

**TIPS:** If you need or want to sharpen your leadership skills, you may need to learn to:

- Structure your work day to incorporate energizing periods of interaction with others.
- Break up solitary work activities to incorporate “people” breaks.
- Incorporate people who complement your style (i.e., people who are more introverted) to create balance in accomplishing the work.
- Let people know when you are “thinking out loud,” so what you say is not interpreted as telling people what to do.
- Select appropriate sounding boards (these can be external to the organization - a career coach, an attorney, an executive in an associated company) to share ideas and/or problems.
- Be aware that your need to process information aloud may be misunderstood by others who process information in their heads.
- Learn to understand and work with people who are different from you - especially those who are more introverted than you.
Leaders can easily identify their primary or most natural personal style by measuring each of the nine patterns or combinations from our graphic against their normal daily activities. The most natural combination of Generalist/Specialist and Extrovert/Introvert elements will be the one that enables them to perform these activities with the greatest satisfaction and energy and with the smallest expenditure of time, effort and stress. Leaders do not all fall into any one pattern any more than other people do, but, as leaders, they will face more situations than other people in which their natural style will require modification and adjustment to another style.

Nothing in a typical leader’s profile would suggest an inability to adapt to and perform well in a different style. The process of adapting to a different style becomes a skill that successful leaders learn over time and use often.

The best leaders monitor the drain on their natural levels of energy and stamina when using a different style and learn to adjust in one or both of two ways:

- They move out of the adopted style pattern and back into their own as soon as possible by finding and working with an associate for whom that style is more natural.
- They stay in the adopted style for as long as necessary by making adjustments in their other responsibilities and activities in order to maintain their natural levels of energy and stamina.
Leaders with a blended **Networker/Detailed Communicator** Personal Style often pursue a variety of interests, but may insist on investigating and learning many in unusual detail and depth. They tend to function as links or interpreters between the extreme Generalists and the extreme Specialists. This often compels them to adjust their own style to provide balance between the two extremes. For this reason, their contributions and solutions will vary from problem to problem. Again, because they can naturally adapt their style to the other styles, they may feel, and be viewed by others, as not having their own identifiable perspectives.

Leaders with this style can utilize their ease at interacting with others to serve as mediators and consultants in resolving different approaches to a common problem.

While everyone tends towards one of three natural Time Orientations (Immediate, Intermediate and Long-range), successful leaders know that they have to build skills and methods which enable them to operate in all three. When a production goal is not reached, for example, a leader will want to know why and will respond either by moving in a different direction all together or by modifying and extending the date for completion. Leaders need to know their natural time horizon, however, in order to select the kind of project they will be most comfortable with (e.g., a short-term advertising campaign vs. an extended pharmaceutical research project).
Your results in this worksample indicate that you prefer to plan and work with a **Long-Range** Time Frame Orientation. You naturally keep track of targets and plans which are more than five years in the future.

As a person with a **Long-Range** Time Frame Orientation, you naturally:

- ✔ Have a predisposition to look 5-10 years into the future for making plans, or considering the impact of your present job on your career.
- ✔ Find your orientation helpful in jobs that require long-range planning, trend analysis, research, or extended negotiations.
- ✔ Can work to accomplish shorter time-range targets by consciously breaking your long-term goals into short-term segments.
- ✔ May become so focused on the future that you lose control of the immediate present and of your short-term goals.
- ✔ Can manage work in the short-term by keeping long-range goals on one list and the shorter targets for each on another. This will force you to pay attention to tasks in the shorter term.

Leaders whose natural Time Frame is **Long-Range** focus on goals and projects in the long-term future - more than 5 years from the present. Their strength lies in defining and setting long-term goals and in anticipating the effect or impact of current projects on these goals. The direction of their thinking is typically backwards from a long-term vision or target to the current work and decisions that will enable them to reach the target. Although they rarely have each step mapped out between the here-and-now and the future, they are able to sense whether their current decisions will get them closer to, or take them farther away from, their goals. They lead with patient guidance and continued articulation and implementation of a long-range plan or vision, and are able to find, retain and motivate workers who can see the connection between their jobs and the leader’s long-term vision.

Leaders with **Long-Range** time horizons often resist events, activities, or work requirements which have no apparent connection to the long-range future. If they can’t see how their work connects to something long-term, they may feel the work is irrelevant. The sense of having “all the time in the world” can result in worker procrastination - a problem long-range leaders must learn to manage.

**TIPS:** Leaders with a **Long-Range** Time Frame Orientation may need to:
- Use external aids (or people) to help keep the here-and-now organized.
- Break long-term goals into well-defined and shorter targets.
- Articulate clearly and often the connection between seemingly unimportant requirements in the here-and-now and the future.
- Help workers to organize systems to promote commitment and prevent procrastination.
- Monitor and redirect when necessary the path to the long-range vision or target - learn to see when adjustments in direction are needed.
- Manage your natural instinct to avoid participation in the here-and-now.
- Recognize and reward “baby steps” along the way to achieving long-term results.
THE FIVE DRIVING ABILITIES – HOW WE REASON

The five Driving Abilities constitute our reasoning abilities. We use our reasoning abilities to arrive at conclusions, solve problems and make decisions. Two of these - Classification and Concept Organization are called “convergent reasoning” abilities. Classification and Concept Organization, are sometimes given other names. Classification is called inductive reasoning or diagnostic thinking. Concept Organization is called deductive reasoning or analytical thinking. A third – Idea Productivity - measures divergent reasoning - the ability to solve problems by producing new ideas. The ability to reason spatially is measured by the two worksamples Spatial Relations Theory and Spatial Relations Visualization.

The five Driving Abilities are generally more assertive and difficult to ignore than the other abilities. They are like fast-moving streams which carry a swimmer easily from one place to another. With the current, the swimmer moves with grace and ease. Against the current, the swimmer may flounder. Leaders will probably have an instinctive sense which of the Driving Abilities will help them to move easily with the current and which may cause them to flounder. They may also sense which currents to follow and which to resist, and when to seek the help of another swimmer. But the wisest course for anyone who is chosen or aspires to lead is to build upon the solid foundation of self-knowledge. By studying their results on the HAB, leaders can learn to use the Driving Abilities to manage the currents around them. The newly-acquired self-knowledge will tell them when to push, and when to pull back from, the abilities that drive them.

The Driving Abilities are very powerful and pressing, and they influence almost every part of our work lives. This is true whatever an individual’s results high or low. Each one of these abilities forces itself into our lives. It is important to take them into account when considering your work roles and responsibilities.

Over time and through experience, the best leaders learn to recognize which of the reasoning combinations comes most naturally and easily to them. They learn when to encourage and when to suppress this natural pattern. They become skilled at gauging when to apply it to the problem at hand, and when to adjust or modify it by adopting another pattern - at least, temporarily. As they do with the other natural abilities, the best leaders also know that fitting their work environment to their natural reasoning pattern results in enhanced performance as well as in greater job satisfaction.
Classification (CL) is the ability to see a common link among scattered, discrete and unorganized facts or ideas. Years of research have shown that Classification is a valid measure of inductive reasoning. High CL scores are evidence of a Diagnostic or Consultative problem solving style; low CL scores indicate an Analytical or Experiential problem-solving style.

Roles and responsibilities requiring a continuous rapid pace of solving problems or are chaotic, confined by few parameters, and where a premium is placed on identifying solutions rather than implementing them are a good fit for those with high CL. For example, medical diagnosticians are often confronted with a barrage of disassociated symptoms. They must find those which are relevant to a cure, those which can be discarded, and ultimately, tie the critical facts together into one diagnosis which results in a treatment. Roles requiring study, patience in problem solving, parameters within which to implement identified solutions, or reliance on previous experiences are a good fit for those with low CL. For example, when working within a structured environment where following protocols is important. Or, when developing proteges and exercising patience with mistakes for the sake of longterm development.

As a person with mid-range Classification, you:

- Have more flexibility and choice in using this ability than if you were either high or low although you will likely use it when possible.
- Are able to adjust to fast-paced environments when you need to, but you are more comfortable in moderately-paced, semi-structured environments.
- Prefer some problem-solving or diagnostic tasks as a part of your work day.
- Are able to work and solve problems within established guidelines.
- Do not enjoy work under constant high pressure.
- Prefer work with set procedures.
- Can slow down enough to learn from experiences, as long as it is not for a prolonged period of time.
High CO scores are evidence of an Analytical problem-solving style; low CO scores, when combined with low CL scores, indicate a Pragmatic problem-solving style. High CO makes many tasks easier for a leader. A few examples: when the leader has to arrange and present the details of a financial report to the press; when working with architects and engineers in the planning and building of a new plant; when reviewing and revising copy for an ad or news release. These are all tasks which demand the logical organization of thought and ideas.

As a person with **low Concept Organization**, you:

- Will find this is a positive asset in executive and managerial roles because it enables you to cut through layers of detail; you can be decisive.
- Do not need to see every step in a solution.
- May be frustrated by multiple competing demands.
- Find it helpful to use various external means of organization such as schedules, lists, and calendars to keep you focused and on track.
- May find that you are most comfortable in situations in which there is already some pre-existing structure or organization.
- May need more time to prepare written material explaining a process.
In our experience, combining CL and CO creates nine distinct and identifiable problem-solving patterns. These problem-solving patterns are influenced by an individual’s natural abilities for inductive reasoning (Classification) and/or deductive reasoning (Concept Organization) - each combination of abilities determines how that individual will most easily and naturally approach the process of problem-solving. Because many leader responsibilities involve anticipating, confronting and solving problems at every turn, it becomes essential to have self-awareness about your natural tendencies.

As leaders study and observe others with different problem-solving patterns, they realize that it’s relatively easy to master the patterns which are closest to their own natural or preferred pattern (see graphic). The most difficult pattern to master is the style which is most unlike their own style. These principles apply also when a leader communicates or interrelates with a person possessing a different pattern. For example, a leader who naturally approaches problem solving Diagnostically, may find it difficult to communicate with, or to mentor, an individual whose natural approach is Analytical. On the other hand, the Diagnostic Problem Solver will probably find it relatively easy to work with or to guide someone with a blended Diagnostic/Consultative style or someone with a blended Diagnostic/Pragmatic style. The ideal, of course, is to learn how to work with and leverage the talents of people with styles different from your own in order to accomplish group or organizational goals.
Leaders with a blended **Diagnostic/Pragmatic** Problem Solving Style rely more on their ability to reach decisions through inductive reasoning than on their ability to assemble acts in a logical sequence - i.e., they gather the available facts, pick what is needed, and act quickly to pull it all together. Their propensity will be to rely on their own knowledge and, to a lesser degree, on their own experience.

An ideal work environment for leaders with a blended **Diagnostic/Pragmatic** Problem Solving Style is one with plenty of problems to solve at a moderate pace, with the occasional need for a quick solution. These leaders often draw on previous experiences to generate their solutions and prefer to move on to the next problem once a solution is identified. These leaders may need to learn to:

- Consult with other leaders and staff members high in CO.
- Curb any tendency to be impatient with others - listen carefully to criticism.
- Ask an associate to prepare a step-by-step schedule starting with your decision and ending at the date scheduled for completion of the project.
- Regularly review projects that have been delegated to others in order to keep them on target.
- Designate a person with high CO to assist with organizing, controlling and communicating details of a solution.
As it relates to problem-solving, rapid Idea Productivity becomes extremely useful when you are forced to face a new situation or when you have no personal experience upon which to base a decision. As it relates to communication, Idea Productivity allows for persuasion or thinking of different approaches to reach a listener.

Idea Productivity can also influence the natural ability to stay focused on one task or idea and the preference for responding to new ideas. Some leaders prefer to articulate and focus on one idea at a time (“focusing”); others prefer to let their minds generate lots of possibilities and to consider many ideas at once (“brainstorming”).

Your score is in the high range for Idea Productivity. Leaders who score high generate ideas continually. A measure of the quantity of ideas produced, and not of their quality or originality, high Idea Productivity results in a continuous stream of sometimes-related and frequently-unrelated ideas and in multiple streams of virtually simultaneous thought. These leaders excel in roles that draw on their strength in producing their own ideas, inducing others to produce theirs, and motivating the discussion and selection of ideas that lead to a concerted plan or solution.

Because one idea tends to trigger another, leaders with high Idea Productivity often work on several projects simultaneously; they may actually have difficulty maintaining a single focus for prolonged periods of time. If they have ten tasks and ten days in which to complete them, these leaders will devote some time to each of the tasks every day and may or may not complete them by the deadline.

When delegating or assigning work, leaders with high Idea Productivity run the risk of confusing the people they work with. As new ideas occur to them, these leaders will often share them with others without thinking them through or expecting them to be acted upon. Each new idea will burst forth as if it were the key to the problem. The result is that employees may shift their time and energy aimlessly from one project to another, feel frustrated by the inability to complete anything, and become confused about goals and priorities.

As a leader with high Idea Productivity, you:

✓ Have a large number of ideas in your head at any one time. You may have trouble turning the flow of ideas off at will.
✅ Enjoy putting this ability to work.
✅ Can call on this ability in solving problems and overcoming the objections of others.
✅ Are likely to be restless and dissatisfied in roles that demand routine tasks and attention to small detail.
✅ May find it difficult to concentrate for long periods of time on a single subject or project, unless it falls within your range of interests.
✅ Are able to see and explain a new way to look at a problem and to make people understand your message.
✅ Enjoy working on jobs in which the major roles are problem-solving and persuasion.
✅ Need an outlet; if rapid ideation is not a regular part of your work responsibilities, find an outlet for it outside of work.

**TIPS:** To make maximum use of your **high Idea Productivity**, you may want to:

- Find ways to record and measure your ideas as they occur and develop a system that enables you to review and confirm your priorities throughout the day. If you don’t record them, you may lose them.
- Develop routines and habits that keep you focused when you need to be.
- Gravitate towards roles and environments that require or encourage new and varied ideas - e.g., advertising, editing, and theatre.
- Ask if others are open to your ideas before you jump in and suggest them.
- Let others know they are a resource for new ideas and that you will consider their ideas carefully.
- Identify when brainstorming is appropriate and when it is time to stay on task (to avoid pulling the group off target).
- Set and communicate your priorities.
- Edit or review the quality of your ideas before sharing them with others.
This worksample helps us to measure whether a leader thinks first or most easily in the theories which control the functioning of systems – both intangible systems like astronomy or computer science – or in the tangible components of those systems. To restate the difference – do you understand easily the principle which enable mechanical or inter-personal structures to operate, or do you prefer to apply yourself to the practical application of those principles? In directing a project or exercising leadership, do you prefer to develop theories and broad concepts and leave the implementation and details to others, or do you prefer to define and direct the details yourself?

Leaders with high SRT are able to design a new bridge or building or a new industrial or medical product without necessarily touching any of the materials required in the construction. In the corporate or organizational environment, this ability enables the leader to show the way in personnel alignment, long range organizational goals and targets, product design, distribution channels, communication facilities, and workplace design. Leaders high in SRT are most satisfied when they can say, “I conceived this,” or “I designed this.”

Leaders who are low in SRT have their feet firmly on the ground. They like to manage projects and get things done. They are the leaders who keep groups and organizations on a steady keel. Leaders with low SRT are most satisfied when they can say, “I did this.”

As a leader with high SRT, you:

✔️ Are able to theorize about and study interactions in a subject for a future hypothetical solution.

✔️ Can perform tasks that emphasize imagining relationships and interactions that do not really exist.

✔️ Understand the interrelationships within a system as well as the hypothetical relationships that could result from change.

✔️ Understand spatial concepts and can solve structural problems in your head.
Spatial Relations Visualization (SRV) measures the natural ability to work with tangible objects and problems or intangibles such as concepts, perceptions and ideas. SRV can be a helpful tool in occupations which involve working “hands on.” People who score high in this ability need to see and feel the results of their work. They’re most satisfied when they can say, “I built that”, or “I made this.” SRV is one of the abilities most likely to affect job satisfaction.

In the corporate or organizational world, leaders high in SRV will be drawn to supervision of construction, management of a lab or technical facility, or direction and management of a production team or process. Leaders who are low in SRV are most satisfied when they can say, “I solved this.” They are exhibiting the tendencies required for work in the service and financial industries.

Psychiatrists and surgeons both receive medical training, but psychiatrists work with patients over long periods of time without necessarily achieving tangible results, while surgeons always work in the concrete world of hospitals, operating rooms, surgical instruments and immediate “hands-on” applications. Both may achieve positive results, but the surgeon would probably not be satisfied in the theoretical world of the psychiatrist, and the psychiatrist may find the life of the surgeon too impersonal and stressful.

As a leader with high SRV, you:

- Prefer work responsibilities related to the tangible world.
- Seek connection to work with your hands or concrete facts.
- Have a sense of accomplishment when you produce something that can be seen, felt or touched.
- Can generate and relate well to concrete examples.
Because SRT and SRV both influence an individual’s ability to deal with the three-dimensional world, we have created a graphic showing how different scores in both relate to each other in suggesting the ideal role for you.

Your combination of high SRT and high SRV indicates you will be most comfortable functioning in roles capitalizing on your natural Spatial Creating/Engineering abilities.

Leaders with Creating/Engineering Spatial Reasoning abilities relate well both to the world of spatial concepts requiring physical implementation and to the physical (concrete) or structural world that results from this implementation. They are able to contribute to the creation and formulation of spatial concepts and, at the same time, to plan and direct the steps that lead to production of the object or product the concepts suggest. They work best when concepts and systems can be reduced to concrete examples and they are able to drive toward successful execution of at least one of these examples. They have a knack for understanding the relationship between a spatial concept and the mechanical or structural world, and they know how to build whatever they or others conceive. Your combination of high SRT and high SRV indicates you will be most comfortable functioning in roles capitalizing on your natural Spatial Creating/Engineering abilities.

In simple terms, they want to know - and they can understand - both the “why” and the “how” of space, allowing them not only to design and build, but to trouble-shoot and solve structural problems.
as they arise. Without a thorough understanding of the theories or reasons supporting a project (the “whys”), they are not likely to begin work.

These leaders may need to learn to:

- Demonstrate their appreciation for, and encourage discussion of, concepts contributed by others.
- Reduce spatial perceptions and theoretical concepts to the simplest terms and formulas possible.
- Help their subordinates to express their spatial concepts in concrete terms and with concrete examples.
- Allow a project they have conceived to begin even if they are unclear of the form and shape of the ultimate outcome (e.g. the development of a new drug or surgical procedure).
- Understand the importance of designing systems, both informal and formal (study the company’s organizational chart) so that others can follow along.
- Make a determined effort to attend to intangible elements of work such as policies, interpersonal and relationship differences, and the influence of emotions and feelings on productivity.
- Understand that others may not be as aware of company politics (as well as those general political issues which affect the business or organization) and encourage them to gather information themselves or rely on trusted interpreters.
- Become less involved in production (doing) and more involved in policy and direction-setting (directing) let others handle the production.
- Flex your natural inclination to create or engineer projects and/or solutions to your less-practiced ability to simply execute what needs to be accomplished.
SPECIALIZED ABILITIES

In addition to measures of Personal Style and Reasoning Abilities, the HAB measures a group of Specialized Abilities. Different groups of these abilities help leaders know how they learn best, how they respond to the work environment most effectively, how quickly and proficiently they process new information, and how to develop the skills to communicate their ideas and decisions in a way their associates can understand and follow accurately.

Design Memory

Design Memory is the ability to recall two-dimensional graphic forms. It influences the ability to learn new information through pictures, graphs, charts and other visual cues.

Mid-Range 40%

If this is a strong learning channel, the use of outlines, graphic organizers, color-coding, highlighting, flip charts, power points and white boards will help you learn, recall and communicate effectively. Symbols or drawings placed in the margins of reading material, and use of a variety of fonts or handwriting styles, can enhance the comprehension and retention of printed matter.

Providing graphics, pictures and charts for image learning can be the key to effective organization of large amounts of data. This can simplify the comprehension of key points, and create visually pleasing and powerful presentations of new material.

Your score is in the mid-range for Design Memory. As a leader with mid-range Design Memory, you:

- Can consider this a helpful learning channel and will find it useful to reduce any information you receive to graphics, such as diagrams and drawings.
- Find it relatively easy to remember two-dimensional visual patterns and are able to work comfortably with visual material, as, for example, with maps, architectural designs, and diagrams of any kind.
- Find it relatively easy to remember such things as the location of objects in a room, your way around a new area, or directions on a map.
- Will find this ability useful in many scientific, technical, and/or artistic tasks.
- Can make use of this ability in communicating with others - reduce your thoughts and conclusions to diagrams and graphs.
- Will find this ability helpful in dealing with staff and workers engaged in design – industrial designers, engineers, marketing and advertising personnel, sign makers, etc.
- Can find this ability useful in many artistic and technical tasks, but you should not experience any particular stress if your work does not require use of this ability.
Observation, like Design Memory, is one of the visual abilities. Leaders who are strong in both Design Memory and Observation are particularly sensitive to visual cues and stimuli. If Design Memory is the stronger of the two, the leader will respond most to the overall layout or pattern of objects. This explains why some people keep their current work within constant sight, putting parts of the project into stacks and folders that they can see.

If Observation is the stronger ability, the leader’s natural tendency will be to break things down into their component parts and to see small visual discrepancies, whether on paper, in the physical environment, or in facial expressions or body language. Leaders who are strong in Observation can be visually distracted, especially in a new or strange environment. Even in familiar surroundings, leaders with strong Observation may need to keep “clutter” out of sight. They may turn their backs to the door when they’re on the phone, and turn off their monitors when they talk with someone.

When both Design Memory and Observation are strong, leaders can see both the whole and all its details. These leaders respond to “the look” of things - products, documents, physical surroundings. They can use their sensitivity to visual cues to work efficiently with architects, engineers, draftsmen, ad agencies, typesetters and graphic artists. They can also contribute to the work of the company’s designers.

Your score is in the **low-range** for Observation. As a leader with low Observation, you:

- May experience difficulty in remembering visual details and noticing changes and inconsistencies in objects and documents.
- Can use visual prompts (notes, sketches, photographs) if you need to remember the details of an event.
- Are less likely to be visually distracted than most people in work involving rapid changes in a visual field.
- May need to rely on associates to inspect and report on the need for repairs and improvements in equipment and machinery.
A vast amount of information has been accumulated through the centuries in books, treatises, magazines and newspapers - all of it accessible only by reading. Only since the development of telephones and radio have we been able to transmit information widely in any other form than the printed word. If your score in Verbal Memory shows that reading is your strongest learning channel, then continued reference to books, manuals, and other written material is critical to your role as leader.

The availability of information on the Internet has reduced the need to rely so heavily on printed material. It’s possible now to read and learn virtually everything we need to know with our computers. If we wish to keep a permanent record of our new knowledge, we can download and print. E-mail has also provided an important new tool for people who learn best by writing and reading. A leader who depends exclusively on the Web for research should remember that it may be a source of instant enlightenment but that it may be necessary to go more deeply into a subject by reading source material.

Verbal Memory plays a significant part also in associative memory. This is the ability to associate one fact with another with which it is related - for example, the ability to translate a word in one language into its equivalent in another language, or to learn the technical or scientific equivalent of a common word. This ability will be a help to leaders who have to read and digest a lot of printed material.

Your score is in the **high-range** for Verbal Memory. As a leader with **strong Verbal Memory**, you:

- Use this strength as a primary learning channel.
- Understand complicated explanations and instructions in books and manuals relatively quickly.
- Learn, memorize and use written and printed material more easily than many.
- Write clear and focused prose in letters, memos, outlines, instructions, manuals, news releases and marketing pieces, assuming an appropriate vocabulary.
- Deal with and respond well in writing to reporters, directors, stockholders and staff.
- Learn new technical terms and a foreign language, vital tools for leaders who need or want to communicate at all levels, especially in rapidly growing foreign markets.
- Learn to communicate in the language of your technical staff - engineers, mechanics, designers, researchers, statisticians, etc. - a critical tool for leaders.
By the time students graduates from high school, virtually everyone knows whether they learn better by listening to teachers and classmates or by reading textbooks, although some people are fortunate enough not to sense any material difference between the two.

In the workplace, as in school, we learn through lectures and the give-and-take of discussion. We listen to the radio and television every day; we “read” books on tape. Increasingly, we listen to new learning material through our computers; and businesses conduct aural training sessions by telephone and by computer audio.

Leaders who perceive that listening is their strongest learning channel learn to talk and listen to their subordinates instead of writing to them. They prefer meetings to memos and e-mail. They learn to read notes, e-mail, and memos aloud to understand and retain them better. They don’t hesitate to tell others that they prefer meetings and telephone calls to letters, memos and e-mail. Letting others know of their preference for learning through listening encourages others to communicate with them verbally.

Your score is in the **high-range** for Tonal Memory. As a leader with high Tonal Memory, you:

- Can regard and utilize this ability as a primary learning channel.
- Can take advantage of lectures, audio tapes, and other auditory devices to improve your understanding of a subject - even if your scores in the other learning channels are high.
- May develop your strong auditory facility to enjoy and participate in musical activities.
- Can learn a foreign language through audio tapes, CD’s or conversational courses – this process will be easy for you, especially if you score either mid-range or high in Verbal Memory.
- Experience frequent pressure to use this ability; you may feel frustrated if you don’t.
- Should check your scores on the other music abilities (Rhythm Memory & Pitch Discrimination); if they are in the mid-range or above, include music in your professional or social life.
- Have very little difficulty in learning to play a musical instrument, especially one that “tunes” itself (e.g., keyboard or drums).
Rhythm Memory deals with the relationship between the brain and the body’s motor skills. Scoring high on this worksample is helpful to athletes. Rhythm Memory is essential for success in music, especially for conductors and teachers of music. Generally, a person can tell the strength of this ability. A person high in this ability will excel at dancing or soccer, for example, without the need for extensive practice.

For leaders, Rhythm Memory can be as important as a cue to the expressions and conduct of people around them, including their perception of changes in speech and body language. Whether the other person is alone or in a group, a leader with strong rhythm memory will be able to detect whether the other person is displaying tension, anger or hostility - or resignation - or sympathy - or pleasure. This ability is especially useful when the other person’s words belie his actions.

Rhythm Memory can also influence the need for physical movement throughout the day. The stronger the Rhythm Memory, the stronger the need to incorporate physical movement. Rhythm Memory, or Kinesthetic Learning, is the ability to remember rhythm patterns. It influences the ability to learn through movement.

Your score is in the **low-range** for Rhythm Memory. As a leader with **low Rhythm Memory**, you:

- May find it difficult to reproduce physical movements or a musical rhythm and beat.
- Are not likely to experience a strong need or push to use this ability.
- Can work to develop enjoyment and appreciation of music even though singing or playing an instrument may be difficult for you.
- Should consider kinesthetic learning a weak learning channel for you and look to the other learning channels.
- Should avoid showing embarrassment when other people are able to perform physical movements more easily, as in sports or dance.
- Whenever it’s important to demonstrate a technique or an activity to your staff, train someone with strong Rhythm Memory to carry out the demonstration.
The HAB offers worksamples in three abilities related to music - Tonal Memory, Rhythm Memory and Pitch Discrimination. We have already described the part played by Tonal Memory and Rhythm Memory in your learning. Your scores in these worksamples also indicate your ability to sense nuances in speech and language. Each musical or auditory ability relates to a different aspect of speech or language. Tonal Memory can be used to remember what is being said, and those who are strong in this ability can often recall verbatim what they have heard. Those strong in Rhythm Memory pick up on the cadence of speech. They can detect the different speech patterns that represent excitement, boredom, cautiousness, fear, nervousness, interest, anger, affection, etc. Those with strong Pitch Discrimination are able to detect the changes in voice inflection that accompany changes in a person’s emotional state.

Any one or all of these musical or auditory abilities can be called upon when a leader is required to respond to changes in the environment. Unconsciously, the leader will use the relative strength of each ability to help respond to the changes. The musical or auditory abilities are important to language learning. A leader who recognizes the importance of precision in communication and who has to deal often with people in other countries, will turn to bilingual translators and interpreters to make sure the information is understood. These interpreters should be fully bilingual and able to speak both languages without perceptible error.

Your score indicates that your Pitch Discrimination is in the mid-range. As a person with mid-range Pitch Discrimination, you:

- ✔ Have the ability to sense subtle changes in tone, an ability useful for leaders generally and in such fields as diplomacy, mediation, law or psychiatry.
- ✔ Should have adequate ability to sing or play a musical instrument.
- ✔ Have the ability to make the kinds of fine sensory discriminations required in such diverse tasks as gourmet cooking, photography, artistic painting, working with small instruments or machines, microscopy, or astronomy.
- ✔ Should be able to learn the inflection and accent of a foreign language.
- ✔ May not feel a need to use this in your everyday work life, but you will find it strong enough to be helpful to you both in music and in other sensory areas.
People who learn this way enjoy working with facts and numbers. They remember miscellaneous facts about the things they are interested in, remember lists or facts more easily if they are numbered, and process information numerically (not necessarily mathematically).

The stronger the Number Memory, the easier it is to remember information that is based on numbers especially when related to areas of interest. For example, a person interested in baseball may remember miscellaneous baseball statistics, those with an interest in finance may retain stock prices or the adjustments in interest rates, and educators might remember graduation rates. A general interest in people may result in memorizing birthdays, phone numbers, or population counts on road signs. The reverse is also true; with no interest, there is little recall of the factoids. Interest in a subject comes first, data-gathering later.

Leaders high in Number Memory can capitalize on their ability to process numbers by organizing a subject in a numerical format or in lists. For example, they can define a project by listing seven tasks they have to complete in a day, or by projecting a target into the future through numbers and percentages, or by organizing data in numbers or pie-charts. Leaders who understand the need of some workers to learn through numbers will organize the tasks of these workers to accommodate this ability. Many systems for enhancing number memory have been designed. One system associates each number with a symbol - a spear for the number 1, a sail for the number 4. Another uses words that rhyme - shoe for the number 2, heaven for the number 7.

Your score is in the low-range for Number Memory. As a leader with low Number Memory, you:

- Can remember those facts and numbers you need in your day-to-day tasks, but may have difficulty recalling other numbers or data.
- Can develop compensatory skills for retaining numbers and related data.
- May want to record important data in an easily accessible file.
- Will find it helpful to carry a list of key numbers in your pocket or wallet.
- Can compensate by making a list of associative words or symbols for numbers you need to use regularly.
One inescapable, critical, and potentially log-jamming challenge facing most leaders is the mountains of paperwork they are required to deal with. Paperwork includes e-mail, contracts, presentations, performance evaluations, employee documentation, invoices, reports and much more. The sheer volume of paperwork you, as a leader, are expected to handle makes it imperative that you know and utilize your own natural approach to detail. Developing a strategy for creating and processing paperwork quickly and efficiently can make a major difference in your effectiveness.

The HAB measures two abilities which define how an individual is wired to handle detail and paperwork. They are Visual Speed and Visual Accuracy, both measured in the same worksample. When Visual Speed is significantly stronger than Visual Accuracy, a leader’s natural inclination is to handle paperwork quickly with less attention to accuracy. A leader with this combination knows the best strategy is to:

- Move paperwork along quickly, but make sure that someone else checks it.
- Delegate paperwork when someone else can do it better, but makes sure to review and approve it.
- Allot extra time to handle important documents, including additional review time.
- Learn to slow down when handling critical paperwork.

When Visual Accuracy is significantly stronger than Visual Speed, a leader’s natural inclination is to be meticulous but slow with paperwork. Although there will be few errors, the demand for perfection may take more time. A leader in this combination knows that the best strategy is to:

- Determine when accuracy is more important than speed and slow the work down.
- Spend less time on drafts and memos and more on the final product.
- Delegate routine paperwork, but make sure to communicate the commitment to accuracy.
- Make sure to be the last set of eyes on important documents.
When a leader’s Visual Speed and Visual Accuracy are both strong, handling paperwork becomes relatively easy and may even be enjoyable. A leader in this category can review paperwork quickly and still catch most errors. This leader can feel comfortable in moving completed paperwork along to others. A leader with this combination knows the best strategy is to:

- Allocate and divide work time between paperwork and other responsibilities.
- Be available to review important documents prepared by staff.
- When acting as a mentor, make sure that mentees understand how the paperwork is to be completed.

When a leader’s Visual Speed and Visual Accuracy are both low, handling paperwork becomes a challenge. It may be an inefficient use of time for this leader to handle paperwork at all. A leader with this combination knows the best strategy is to:

- Delegate as much paperwork as possible to others who have proven themselves to be accurate, reliable and efficient in their use of time.
- Reserve some time each day to read and review critical documents.
- Insist that long and complicated paperwork - e.g., contracts, leases, policy memos - be reduced first to outlines and summaries.

Your scores in both Visual Speed and Visual Accuracy are in the high-range. As a leader with these scores, you:

- Can handle paperwork easily and may even find it enjoyable.
- Are able to review reports and memos quickly and find errors.
- Should divide your time between paperwork and your other duties.
- Should be available to review important documents prepared by your staff.
- Should train your staff to prepare reports and budgets in the form you want them.
- Have the ability to interpret symbols and numbers quickly and accurately.
- Will find this a great advantage when you have to deal with numbers.
- Will use these abilities effectively in dealing with bookkeepers, accountants, financial advisors, researchers, estimators, warehouse managers, etc.
COMBINATIONS OF SPECIALIZED ABILITIES

The Five Learning Channels

The most effective leaders know how they take in and process new information best. The HAB measures five distinct learning channels. They represent the foundation for an understanding of how people learn. Several other abilities contribute to facility in learning, including some of the Problem Solving abilities and Personal Style. The level of a leader's Vocabulary is also a critical factor in the learning process. Leaders who know their primary learning style, or the most efficient means to learn new information, have an advantage over those who do not. They know to seek out the most comfortable and effective medium when they need to learn something new. Learning is a core competency in any leadership position. The best leaders know how to develop a working knowledge of new subjects, projects, processes and work environments quickly by using the right tools. Unaware, some leaders may also expect others to learn via the same channels they themselves use. High performance leaders understand that different people learn in different ways. They teach themselves to transmit their instructions and messages by the most productive means – measured not by their own learning needs, but by the needs of the individual. Thus, a leader who learns best by the spoken exchange of ideas (speaking and listening) may assume that a worker will also learn best by listening. Unfortunately, the leader may find the worker understood very little of what was heard and that a written memo would have been infinitely more effective. On the other hand, in this day of electronic communication, many leaders limit themselves to an exchange of e-mail when a face-to-face meeting would be much more productive.

Effective leaders learn that when they are required to communicate with large groups - stockholders, the press, community activists, the board of directors, groups of employees - they must provide their presentations in as many formats as possible. To reach the greatest number of people, they convey their message in writing; through pictures, graphs and charts; by spoken presentation; or by inducing the audience to "walk through the process". For many, using multiple learning channels in tandem with one another, is the most efficient means for taking in new information. Ultimately, the effectiveness of the learning process will depend upon which learning channel is used, the amount of time available for learning, the learner's previous knowledge of the subject, interest level in the topic, and the consequences to the learner of not learning. If the information is not available in the one medium that is strongest for the learner (e.g., reading), then the learner may have to call upon one or more of the other learning tools (e.g., listening and re-writing notes).

An important note: High performance leaders are aware that their learning never stops, that learning is a force that drives them on. The greater the number of strong learning channels, the greater the need to find new things to learn. A leader who has three or more strong learning channels may feel driven to move on if the current job no longer offers new opportunities to learn. The drive to learn may compel a leader to seek new challenges. If a leader is happy with colleagues, associates and the work environment, and can't find new challenges at work, turning to opportunities outside of work can provide the answer. Examples include taking courses in a local college, joining a discussion group, becoming a political activist, or volunteering for work with a non-profit organization. On the next page you will find your customized learning channels summary chart. The chart shows the HAB worksample which is used to measure your strength in each channel, the order in which your strengths fall, and how you can put your strengths to the best use.
# How You Learn & Communicate

## Learning By Listening
### Tonal Memory
- Listening/hearing is a primary learning tool for you
- Relative fluency in a foreign language is likely manageable
- Speak with others face-to-face while allowing for differences in learning styles
- Read important documents and communications aloud
- Listen to audio books, lectures, podcasts, and other auditory sources of information

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## Learning By Reading
### Verbal Memory
- Reading is a very important tool for learning
- Utilize text books, magazines, newspapers, internet sites, texts, and social media for learning
- Encourage others to communicate with you in writing
- Put your thoughts, questions and requests in writing
- Work constantly to expand your vocabulary

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## Image Learning
### Design Memory
- Learning through graphics and charts is relatively easy for you
- Explore which occupations use plans, maps, designs, diagrams, or flowcharts often
- Helpful in many scientific, technical and artistic tasks
- Communicating with others who also use visual design is relatively easy for you
- Following directions using maps and visual plans is probably comfortable for you

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## Kinesthetic Learning
### Rhythm Memory
- Reproducing body movements or a musical beat may be difficult for you
- You are not likely to feel a drive towards physical activity to help you think
- Bolster limitations in physical activity by practicing diligently
- Request that others demonstrate a technique or activity
- If your work requires physical movement to succeed, seek instruction and practice

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## Learning Numbers
### Number Memory
- Retaining numerical data in your mind may be difficult for you
- List and memorize the facts and figures you need every day
- Record important data in an easily accessible source
- Utilize proven techniques to enhance number memory
- Seek work roles with low dependence on number memory for success

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Additional Combinations

There are certain combinations of the Specialized Abilities that can be important to consider. Your HAB results indicate the following combinations are important for you.

**Some Musical Influences.** Music abilities include Tonal Memory, Rhythm Memory and Pitch Discrimination. Your combination of scores indicates you have some natural musical ability. You will want to have some connection to these abilities such as learning to play an instrument on your own, taking part in some musical expression like a choir, playing music in the background while you study or work, or incorporating music into events or presentations. Depending on which one or two of these abilities is strongest, you may be more sensitive to particular elements of sound and may find alternative outlets.

**Strong Visual Proficiency.** Visual proficiency (or dexterity) includes both Visual Speed and Visual Accuracy. Your combination of scores indicates powerful visual abilities related to tasks such as proof reading, working with numbers, coding and tracking inventory. You have a facility for handling paper work.

**Robust Language Learning.** Your ability to learn another language is primarily influenced by your Verbal Memory (learning the vocabulary and grammar from books) and your Tonal Memory (learning from hearing). Your Rhythm Memory and Pitch Discrimination can also influence your ability to replicate how the language sounds. Your combination of scores indicates you have a strong natural ability to learn a foreign language. The combination of using books and hearing the language being spoken can facilitate your learning of other languages and using them when involved in international business transactions or interpersonal relationship building.

**Moderately Strong Creative Orientation.** The HAB does not have a direct measure of creativity or artistic ability. The combination of Idea Productivity (thinking of many ways of doing something), Design Memory (remembering the overall pattern of something), and Pitch Discrimination (a sensitivity to small nuances of change and the effects of such a change) indicate a creative or artistic orientation. In addition to visual art, these abilities allow you to be creative with any kind of task you do. Your combination of scores indicates you have a moderately strong natural artistic/creative orientation and you will want to choose work roles and other activities that allow you to express your creative side – especially your ideas.
**Vocabulary**

Although Vocabulary-building is not considered an innate ability, its importance to achievement in the professional world is unquestioned. In large organizations, there is a positive correlation between job level and general Vocabulary - the higher the job level, the more extensive the Vocabulary. Although some fields and professions require and depend upon their own specialized Vocabularies, the scope of one’s general Vocabulary can become the most critical factor in his or her rise from one level to another.

Several tests conducted among the presidents of large corporations have also shown relatively high Vocabularies. In the words of Johnson O’Connor, progenitor of abilities testers:

“The final answer [to the reason that large vocabularies characterize executives and, possibly, successful people in all fields] seems to be that words are the instruments of thought by which men and women grasp the thoughts of others, and with which they do most of their thinking.”

People tend to be most comfortable when they can communicate with other people whose Vocabulary is at a level similar to their own. Leaders with a strong Vocabulary realize this and never miss the opportunity to learn and use a new word or phrase – they refer to dictionaries and web search engines constantly.

Because Vocabulary is a developmental skill rather than an innate ability, leaders with mid-range to low Vocabularies can always improve with diligent and focused effort. To improve most efficiently, they will learn to apply one or more of their most effective learning channels. **Image learners** can associate each new word with a picture that represents the meaning of the word, or they can color-code the list of new words they want to learn. [Students of Chinese and Japanese know that many of the characters suggest their meaning in their design.] **Readers** can look new words up in a dictionary or enroll in a computerized word-a-day email program. **Listeners** can read and reread the new definitions aloud or utilize recordings in the car or at home. **Kinesthetic learners** can move (walk on a treadmill, pace, act out the meaning) while they recite the definitions of new words. And **Number learners** can organize new words into lists that include their synonyms, antonyms or other keys.

The norms for the Vocabulary worksample on HAB are at the level of the average College student.
Your score on this worksample is in the high-range. As a leader with a strong Vocabulary, you:

✔ Have a head start in moving up in the executive ladder.

✔ Possess a broad range of knowledge that enables you to function well in any assignment or job requiring quick comprehension and the ability to communicate.

✔ Can easily understand and handle the work required of corporate executives, individuals in literary and academic fields, doctors and lawyers, and those at or near the top of almost every other profession.

✔ May find yourself bored or disconnected if you spend the majority of your day in close contact with people who have a significantly lower vocabulary than your own.

✔ Feel comfortable communicating with a wide range of people.

✔ May need to adjust your speech with people on other vocabulary levels to be understood by them.
CONCLUSION

This report reflects your results on the Highlands Ability Battery (HAB). It provides you with a detailed explanation of your natural abilities, what they mean for you, and how they relate to your role in Leadership. Your Highlands Certified Consultant will review your results with you individually or as part of a group. This Debrief will build upon the information in this report so you can make maximum use of your natural abilities now and in the future.

Our Certified Consultant have received 30+ hours of HAB-specific training to become certified. They have the knowledge to help you understand your ability patterns and apply your results to your specific roles and responsibilities. They can help you look at the future and to figure out ways to continuously apply your abilities.

If friends or family members are interested in taking the HAB, ask your Certified Consultant about making those arrangements. You can also find all of our HCCs listed on the Highlands Company website [www.highlandsco.com](http://www.highlandsco.com).

The Highlands Company retains all client reports. You are welcome to contact us if you need help locating your information in the future by contacting:

The Highlands Company
Toll free 866-528-3069
or visit our website: [highlandsco.com](http://highlandsco.com)

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